

**RURAL ELECTRIC MANAGEMENT DEVELOPMENT COUNCIL  
("REMDC")**

**Membership Application**

Name of Rural Electric Cooperative:	
Address: City, State, Zip:	
Name of General Manager/CEO:	
Phone Number:	
Email Address:	

REMDC Application Contact  
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**RURAL ELECTRIC MANAGEMENT DEVELOPMENT COUNCIL  
("REMDC")  
Membership Application**

Because you have demonstrated an interest in improved rural electric cooperative management, your rural electric cooperative system is being considered for membership in the Rural Electric Management Development Council ("REMDC" or "Council").

The REMDC's primary purpose is one of research and innovation within the parameters of the established viewpoints and objectives. REMDC consists of a group of rural electric cooperatives who have voluntarily joined together for over sixty years to exchange ideas and information about programs and practices which can be effectively applied in the management of rural electric cooperatives. The Council generally consists of 55, but has included up to 75, rural electric systems from all sections of the country representing a wide range of sizes and demographics of rural electric systems.

The one thing this group of cooperatives has in common is that they are all dedicated to the improvement of rural electric cooperative management. The Council meets as a group once a year to exchange ideas and information about management concepts and philosophies, and methods and techniques that have proven effective in practical, on-the-job situations. The cooperatives are represented by their participating members who are typically the General Manager and other key contacts in the organization responsible as a staff specialist for management development.

To assist with your understanding of the Council, please go to [www.remdc.org](http://www.remdc.org) and view the currently applicable Viewpoints and Objectives. Your review of these viewpoints and objectives should provide you with a better understanding of the purpose of the Council and what it is trying to accomplish.

Following is the criteria for membership in the Council. A review of these criteria should help you in completing your Application.

**Criteria for Membership**

Rural electric systems accepted for membership in the Management Development Council shall have provided the Membership Committee with:

1. A statement of commitment to participate in and contribute to study, research and innovation in the management of rural electric system operations.
2. A statement of the cooperative's willingness to pay the dues or other approved assessments of the Council, to attend and participate in Council meetings and to accept committee or program assignments.
3. An expression of willingness to share your individual management innovations with the Council for information and evaluation purposes.
4. Evidence of having demonstrated 21<sup>st</sup> Century cooperative philosophy and management principles and techniques, to include the following:

- Member Profile – Information regarding the prospective member applicant’s career, expertise and qualifications, and organizational chart of the cooperative’ management structure.
- Cooperative Profile – Financial and operating characteristics of the cooperative, including evidence of the existence of strategic plan(s) in specified areas. Identification of programs and activities designed to involve the members and the public. Evidence of a recognition and pursuit of goals designed to enhance the consumer ownership and public responsibility of the cooperative.
- Cooperative Innovation Profile – Evidence of specific programs and activities undertaken by the cooperative to go beyond normal requirements for management, individual development, cooperative development, and member involvement. This should include the identification of beneficial results therefrom.
- Additional Qualification Information – Additional information regarding your interest in becoming a council member and the required REMDC member reference.

The current annual dues assessment for Council membership is \$1,500.00 per cooperative, which includes registration and participation of you and your key staff in the Annual Conference. In addition, you or your staff may be called on to participate in Council activities in between annual meetings as a committee member, or on special assignment. Your Application confirms your understanding of the cost commitments and conditions, and your willingness to accept assignments from time to time. Your Application also confirms that you will be willing to share with fellow Council members, at no cost, the results of management research and innovations developed at your cooperative.

**ACKNOWLEDGEMENT:**

I fully understand the requirements for membership in the Rural Electric Management Development Council. I have responded to the Application questions and submitted the requested information. I hereby apply for membership in the Management Development Council on behalf of our rural electric cooperative.

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Rural Electric Cooperative

**Member Profile**

1. Name of Rural Electric Cooperative:

2. Name of General Manager/CEO:

Phone Number(s):

Email Address:

Years of Experience in the electric utility industry:

3. Alternate Key Contacts (please provide two):

<b>Requested Information</b>	<b>Alternate Key Contact #1</b>	<b>Alternate Key Contact #2</b>
Name		
Job Title		
Phone Number(s)		
E-mail Address		
Years of Experience in the electric utility industry		

4. Please provide details of the General Manager’s/CEO’s career background, including degrees, certifications, or specialized training relevant to the electric utility industry.

5. Please provide a statement describing your willingness to participate in management study, research and innovation activities, either on your own, or as a member of the group. Identify any specific studies, innovations or management improvements that your cooperative has accomplished or implemented.

6. Please provide your cooperative’s management team organizational chart.

## **Cooperative Profile**

1. Please identify the typical member services activities or programs currently being offered and/or provided by the Cooperative (such as broadband service, weatherization program, industrial development, rate incentives, etc.).
  
2. Describe any special innovative programs designed to engage and involve members, and create interest in the Cooperative. Include details regarding these programs, including publications and documents if applicable.
  
3. Provide any statewide, regional, or national rural electric groups, committees, professional associations, or programs with which your Cooperative or management personnel currently hold membership(s). Describe the level of engagement with these groups or associations (i.e., special development committees, standards committees, etc.), if it goes beyond simply being a member.
  
4. Identify any state, regional or national recognition that your cooperative, or individuals from your cooperative, have received in the past 5 years, if any.
  
5. Describe your Board of Directors' process for development and review of the cooperative's strategic initiatives. Provide your current strategic initiatives.
  
6. Describe your cooperative growth rate over the past 5 years. Has this driven changes in your planning initiatives, and how?
  
7. Is your Cooperative currently accredited under the NRECA Safety Accreditation Program?

### **Cooperative Innovation Profile**

1. Please describe any forward-thinking programs or activities you have developed to correspond with current social trends.
2. Has your cooperative changed/developed any new, progressive board policies based on current events or trends over the past 5 years?
3. What incentives have you developed to retain employees, particularly employees in positions where competitors are offering a higher pay rate or more flexible work environment?
4. Describe your methods for succession planning of upper management.
5. List progressive technological programs or processes your cooperative has implemented over the past 5 years. Describe the programs implemented, and the benefits achieved.

6. List progressive technological programs or processes your cooperative has considered, but has not implemented over the past 5 years. Briefly describe why these programs were not implemented.

### **Additional Qualification Information**

1. Please briefly explain why you are interested in becoming a member of the Rural Electric Management Development Council, and how you believe REMDC membership will benefit you personally and professionally, and your cooperative.

2. References

Please provide the name and contact information of a professional reference who is a current member of REMDC. Please submit a letter from this reference with your Application which provides information regarding your qualifications and suitability for membership. Current REMDC members can be found at <https://www.remdc.net/resources>.

Name:

Job Title:

Company/Organization:

Phone Number:

Email Address:

DECLARATION:

By submitting this application, I confirm that all the information provided is true and accurate to the best of my knowledge. I understand that any false statements or misrepresentations may disqualify me from membership in the Rural Electric Management Development Council.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Thank you for your interest in joining the Rural Electric Management Development Council. We will review your application and contact you regarding the status of your membership.*